



PRANAV AGARWAL

Video Producer | YouTube Manager

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www.pranagraphy.com

SKILLS

Video Production
Cinematographer
Video Editor
Online Marketing & S.E.O
YouTube Growth
Graphic Design
Social Media Marketing
Podcast Producer
Documentaries
Photography

Software

Adobe Premier Pro
Adobe Photoshop
Adobe Illustrator
Google Ads
Meta Advertising
Google Analytics
Adobe Audition
Cannon Cameras
Sony Cameras
BlackMagic Cameras

WORK EXPERIENCE

Video Producer/ Marketing Specialist [April 2020 - April 2025]

Main Street Mower, Winter Garden, United States.

Single-handedly launched and grew a YouTube channel to 30 million+ views and over 40K subscribers. Duties included recording and editing high-quality videos, podcasts, and promotional content for distribution on various social media platforms, while conducting comprehensive SEO to maximize reach and engagement for business growth.

Other duties included producing podcasts, conducted dubbing sessions, organizing and recording live charity events, & designing promotional flyers and billboards for the company. Work covered by local and national news channels including Fox News.

Freelance Film/T.V. Director [July 2019 - Current]

Multiple Companies, United States.

[2023] *In the Spotlight.* Directed a crew of 30+ professionals to capture a 4-part realty TV show out of a live music contest event. Currently in editing.

[2022] *Larson.* Directed 2 episodes of an independent T.V. show. Process involved directing crew and actors, creating shotlists, floor plans, mood boards, show bible, and much more. Currently in editing.

[2020] *Experimental Film Virginia.* Resident video producer responsible for storyboarding, shooting, & editing music dance videos in collaborating with guest dancers & choreographers.

EDUCATION

Savannah College of Art and Design, U.S.A.

MFA Film and Television
[2016-2019]

Newcastle University, UK

BA Combined Honors
(Film Studies and Marketing)
[2013-2016]

SELECTED WORKS

In The Spotlight

Director
May 2024 | Reality TV Show

Mowathon Fundraiser

Organizer | D.P. | Editor
April 2021 | Live Event Video

Main Street Mower

Channel Manager | Producer
2020 - 2025 | YouTube Channel

Larson (2 Episodes)

Director
April 2022 | Indi TV Show

Me & I

Cinematographer | Editor
June 2020 | Dance Film

Aligned

Director
January 2019 | Suspense-Thriller